

# KEYNOTE LUNCH SPONSOR

\$500

## Sponsor Agreement and Expectations

### As a Sponsor, you will receive

- Half page color ad on the inside back cover of the Run Book
- Large Premium Sponsor Badge with a link to your group or organization on the Sponsors page of the CLF website
- Your badge on the slide show of the CLF website
- Listed on the Sponsor Recognition page of the Run Book
- Your group or organization banner displayed during the dinner and evening activities on Saturday
- Table tents with your banner on each table for the Leather Dinner
- An opportunity to address the audience from the stage during the Lunch
- Pre-event social media posts promoting you as a sponsor of CLF
- On stage recognition during the weekend activities.
- One full CLF registration that includes both conference meals



May 1-3, 2020

### What we need from you

- Color ½ page ad measuring 7-1/2" wide x 5" high in .jpg or .jpeg format delivered to CLF no later than **March 15, 2020**
- Your logo graphics in .jpg format to be used on the table tents, delivered to CLF no later than **March 15, 2020**
- 250 postcards or fliers not to exceed 8-1/2" x 11" delivered or mailed to CLF no later than **April 10, 2020**. Items received after that date will NOT be included in the event Run Bags.
- Your complimentary registration completed no later than **April 10, 2020**.
- Your banner delivered to CLF no later than 5:30 PM on the Friday of the event

Master Trent  
Executive Director

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